

# ECG: Twitter Posts

12/29 – 1/3

Prepared by: Wendy Lees, Write Words Communications, writewordsinfo@gmail.com

## Monday

RT @CPA\_Trendlines: 9 Changes That Will Affect Your #Money In 2015  
<http://onforb.es/1xomxKf> #401k #myRA

Link: <http://www.forbes.com/sites/nextavenue/2014/12/26/9-changes-that-will-affect-your-money-in-2015/>

Infuse Stale Conferences with a Fresh Attendee Experience. Case Study: Publishing Client <http://bit.ly/1sHEi3X> #eventprofs

“The best time to plant a tree was 20 years ago. The second best time is now. – Chinese Proverb #finance #401k

2015 Primer: The Tax & Retirement Contribution changes that could impact your business <http://amex.co/1xrW4LP> via @OPENForum #401k #taxes

Link: <https://www.americanexpress.com/us/small-business/openforum/articles/2015-income-taxmageddon-breakdown/>

## Tuesday

9 New Year's Eve Resolutions to help your small business thrive <http://bit.ly/1tb0ZtC>  
#smallbusiness #resolutions via @CPA\_trendlines

Link: <http://cpatrendlines.com/2014/12/27/small-business-owners-make-these-9-new-years-resolutions/>

Follow your passion to drive your success <http://bit.ly/1uIR4Lp> @jmbrandonbb via @Inc  
#success #motivation

Link: <http://www.inc.com/john-brandon/15-quotes-on-finding-success-by-following-your-passion.html?cid=sf01001>

Make your events and conferences profit centers for your organization. [Podcast]  
[businessinthe.am/mary-adams/](http://businessinthe.am/mary-adams/) #eventprofs #meetings

5 ways to make meetings work for you and your team <http://bit.ly/1zLnk8v> via  
@SBLeaders #meetings

Link: <http://smartblogs.com/leadership/2014/11/06/5-ways-to-make-meetings-work-for-you-and-your-team/>

## Wednesday

How to Face Unafraid the Plans that You've Made <http://www.copyblogger.com/start-now/> via @copyblogger #goals

Link: <http://www.copyblogger.com/start-now/#>

5 Things Small-Business Owners Can Do Between Now and New Year's <http://bit.ly/16XWyxJ> via @mainstr #smallbusiness #eventprofs

Link: <http://www.mainstreet.com/article/what-small-business-owners-should-do-between-now-and-new-years>

The Meeting & Event LEAD Blog: Meetings Industry: Back to a Seller's Market in 2015? <http://shar.es/1Hr9Zb> via @GreenfieldSrvcs #eventprofs

Link: <http://meetingeventlead.greenfield-services.ca/2014/12/meetings-industry-back-to-sellers.html>

How a Retirement Plan Can Help Your Small Business <http://bit.ly/1zLB4jr> via @allbusiness\_com #401k #retirementplan

Link: <http://experts.allbusiness.com/retirement-plan-can-help-small-business/19890/#.VKAqB14AKA>

## Thursday

Jeff Snyder @TheMorningPulse recaps the recent #definedcontribution news in the Weekly Pulse: <http://www.dcrec.org/News>

6 Must-have Elements for a Great Event Website <http://bit.ly/1tbl6b8> by @tojulius via @showthemes #meetingprofs #eventprofs

Link: [http://www.showthemes.com/blog/6-must-elements-great-event-website/?utm\\_content=bufferf8e0f&utm\\_medium=social&utm\\_source=twitter.com&utm\\_campaign=buffer](http://www.showthemes.com/blog/6-must-elements-great-event-website/?utm_content=bufferf8e0f&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)

Event Travel Tip: How to Pack Dress Clothes so They Arrive Wrinkle-free <http://read.bi/1JWqZ6u> @bi\_contributors #eventprofs

Link: <http://www.businessinsider.com/how-to-fold-a-suit-and-shirt-2014-12>

Wishing everyone a happy, healthy and prosperous new year – Mary Adams & Event Consulting Group

## Friday

Planning is bringing the future into the present so that you can do something about it now. –Alan Lakein #eventprofs #financialadvisor

Wishing you a new year filled with prosperity and success.

Top 10 ways to get more business in 2015 <http://bit.ly/1zpSDApt> via @bizjournals #businesstips

Link: <http://www.bizjournals.com/bizjournals/how-to/growth-strategies/2014/12/top-10-ways-to-get-more-business-in-the-new-year.html?page=all>

Retirement Plan Options for Small Business Owners <http://shar.es/1H25aJ> via @BNDarticles #401k #smallbusiness #ira #profitsharing

Link: <http://www.businessnewsdaily.com/7459-small-business-retirement-plans.html>

## Saturday

The Meeting Planner's motto: If it looks easy, it's been very well planned <http://www.eventgrp.com/> #meetings #eventprofs

Mix up Learning Formats at #Events to Create an Engaging Attendee Experience. Client Case Study: Publishing <http://bit.ly/1sHEi3X>

5 common mistakes every entrepreneur should avoid in 2015 <http://on.wsj.com/1zYHF7T> via @WSJ #entrepreneur

Link: <http://blogs.wsj.com/accelerators/2014/12/26/weekend-read-5-common-mistakes-every-entrepreneur-should-avoid-in-2015/>

10 Ways to Build Success in 2015: <http://wp.me/pJAK6-511> via @leadershipfreak #success #leadership

Link: <http://leadershipfreak.wordpress.com/2014/12/26/10-ways-to-build-success-in-2015/>

## Sunday

Enlist "Event Champions" to Increase Meeting Attendance. Case Study: Healthcare Client <http://bit.ly/1sHEi3X> #eventprofs

17 signs you were born to be an event planner <http://bit.ly/1vCcqeJ> via @PlanItOnApostIt #eventprofs

Link: <http://planitonapostit.com/17-signs-born-event-planner/>

7 Ways to Make Small Talk More Meaningful <http://bit.ly/1wW23a3> #networking #eventprofs

Link: <http://my.happify.com/hd/7-ways-to-make-small-talk-more-meaningful/>

To achieve your financial goals don't make resolutions, create these 4 habits <http://shar.es/1HqrL8> via @Investopedia #savings #money

Link: <http://www.investopedia.com/partner/betterment/articles/personal-finance/122214/year-dont-make-resolutionscreate-habits.asp><http://onforb.es/1xomxKf>