

United Way PSAs (for Magic 102.1)
Written by Wendy Lees

#1

(Music: A-B -C song played on kiddie xylophone)

Mom: Ericka, can you tell mommy your ABC's

Ericka: A-B-C-D...

V.O.:

Ericka's mother wanted to provide her daughter with a secure and loving home but as a single parent she had difficulties making ends meet; through the help of low cost day-care, Ericka's mother was able to go to work to provide proper care. This is just one of the ways that the United Way of Northeast Georgia is working to ensure that all members of our community, regardless of race, background or income, have somewhere to turn when they need it most.

Erica: Now I know my ABC's, next time won't you sing with me?

V.O. United Way...Reaching out...Touching lives...Right here at home.

#2

V.O. Going through a divorce is never easy. But it can be especially difficult for the children of the family. When teen-age Cheryl found out her parents were separating, she became so confused and depressed that she felt she had no reason left to live. But United Way was able to help Cheryl. Instead of turning to drugs or alcohol for answers, Cheryl found the Franklin Youth Project, a United Way agency that helps young people build self-confidence and make positive choices in their lives. Today, Cheryl thanks God and the Franklin Youth Project for the many blessing in her life.

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