

██████████ for Board of Education
██████████ Road
██████████, NJ ██████████
██████████@gmail.com

Dear Friends and Neighbors:

My name is ██████████ and I'm running for the ██████████ Board of Education. Many of you know me as ██████████, ██████████ and ██████████'s dad or as ██████████' husband – all of which I am proud to be called. To earn your trust, confidence, and hopefully your vote in the November 4th election, I'd like to share with you why I am running and what I hope to accomplish.

I am not running because I have concerns or issues with our school district. I don't have a personal agenda or ulterior motives for getting involved. What I do have is gratitude for the great education our children receive in the ██████████ School District. Serving on the Board of Education is my opportunity to give back to the school and community that have given my family so much; build on the successful foundation established by the current and prior boards; and contribute to the continued excellence of our district.

Important issues currently facing the ██████████ School District include:

- the search for a new superintendent to lead our district
- the negotiation of a new teachers' contract that will attract and retain the best teachers while working within the new economic realities that all of our families have adjusted to over the last several years
- the integration of the Common Core standards
- the continued and creative deployment of technology in the classroom, which is especially important given the computer-based nature of the new PARCC assessment

While it may be impossible to make everyone happy all the time, if elected to the board, I commit to being a fair and unbiased advocate of those I serve. When difficult decisions must be made, I pledge to listen to all involved, carefully evaluate all sides of an issue and examine the facts of each situation, and then base my decision on what will best serve our children and our community.

I am partnering with ██████████ in the school board election because of her a wealth of school board experience, not just from the six years she has served on the ██████████ school board but from her prior professional experience representing school boards throughout New Jersey. My fresh perspective, combined with ██████████'s breadth of experience ensure that all issues facing our district will be navigated with professionalism, sensitivity and a focus on the continuous improvement of our district. In addition, ██████████'s legal background translates into real cost savings for our town because she is able to provide guidance to the superintendent in instances that would otherwise require engaging our outside attorney.

While our school district is highly ranked and does an excellent job preparing students for academic success in high school and on into college, we must not be complacent. We must challenge our administration and teachers to find new and creative ways to not just maintain the quality of our children's education, but strive to improve it.

I appreciate your consideration and look forward to the opportunity to serve our community. Regardless of who you ultimately choose to support, I encourage you to vote on November 4th and have your voice heard.

Sincerely,

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